



# Power Manager

## Balance the 'Need for Green' with Cost Reduction Policies

Industry analysts\* estimate the energy consumption of the PC estate can account for 40% of the total IT budget. Implementing an effective PC Power Management program, with *Verismic Power Manager*, allows organizations to reduce costs while maintaining and improving Green credentials.

In order to achieve the goals of a PC Power Management program, effectiveness and impact to the business, organizations need to MASTER the following:

- Monitor – Understand how the environment works today
- Assess – Assess the needs of the business against the power usage models
- Simulate – Model the impacts of potential power policies by applying them to past data
- Test – Apply policies in a controlled and monitored evaluation group
- Execute – Implement policies in a controlled manner to the environment
- Report – Report on the impact and the benefits obtained against those predicted

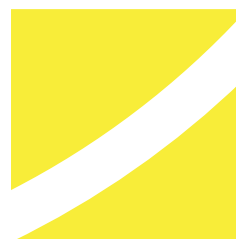
## Verismic Power Manager™

### The MASTER approach that Verismic Power Manager takes to PC Power Management enables low end user impact and high cost savings

*Verismic Power Manager* can apply policies based on auto-populating groups or through direct integration with an existing Active Directory organizational structure with full inheritance and exclusion capability. Complete control over policies and visibility of impact is critical in ongoing PC Power Management; *Verismic Power Manager* achieves this with minimal administration overhead.

Demonstrating the PC Power Management program's success to management and promoting achievements to the public is key. *Verismic Power Manager* enables reporting to any level in the organization, demonstrating cost benefits and carbon emission reductions.

With *Verismic Power Manager* you can MASTER your power consumption, reduce your carbon emissions and prove that Green IT is a cost saver.



\* Source – Gartner Feb 2009